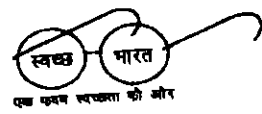


RECEIVED BY FAX



सत्यमेव जयते



एक कदम स्वच्छता की ओर

पेपर & उपर
प्लेन प्रमुख, रेलवे बोर्ड
एवं
पवेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय
26/9/15

रेल भवन, नई दिल्ली - 110 001
CHAIRMAN, RAILWAY BOARD

&
EX-OFFICIO PRINCIPAL SECRETARY,
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
RAIL BHAVAN, NEW DELHI-110001

New Delhi dated 24.09.2015

D.O. No.2015/EnHM/06/12

Dear General Managers,

Sub: National Cleanliness Campaign under "Swachh Bharat Mission" from 25th September, 2015 to 31st March, 2016.

"Swachh Bharat Mission" (SBM) with completing one year on 2nd Oct. 2015, Government of India has proposed to launch an Intensive Campaign and Cleanliness Drive as a part of SBM from 25th September, 2015 onwards upto 31st March, 2016 in the following phases:-

- 1) 'Swachh Bharat Year 1 - Intensive Campaign for Mission' - from 25th Sept. 2015 to 11th Oct. 2015, to be observed by all the Railway units.
- 2) Theme based cleanliness drives from 11th Oct. '15 to 31st March '16 focused on specific sectors out of which cleanliness drives to be carried out by Railways, as under :-
 - (i) Sardar Patel United Clean India Drive from 11th Oct. 2015 to 31st Oct. 2015 - focused to be done at Railway stations and trains which unite the country.
 - (ii) Railway colonies - from 16th Dec. 2015 to 31st Dec. 2015.
 - (iii) Railway hospitals & Health Units - from 15th Feb. 2016 to 28th Feb. 2016.
 - (iv) Offices, Service Buildings and other work places including Workshops & PUs - from 28th Feb. 2016 to 15th March 2016.

2.0 As the mission completes its first year, you may review the progress achieve so far, with a view to acknowledging the good works done and reinforcing our commitment to complete the mission by undertaking an intensive National Cleanliness Campaign in different phases in order to create increased awareness and higher level of participation from all sections of Railway staff, Railway users as well as the society.

3.0 Accordingly, the thrust areas of the campaign and the Drives for this year will be as under:-

- (i) Bring in systemic changes so that sustained improvement in cleanliness is achieved.
- (ii) Cover all the hitherto unattended areas.
- (iii) Involve much larger section of staff, users and society including Charitable/Social organizations.

Copy sent
28/9/15

DRM
ADRM
ALL BO's
28/9/15

4.0 Indicative list of activities which can be organized during the 'Swachh Bharat - year 1 - intensive campaign' from 25th Sept.'15 to 11th Oct.'15 as well as theme based 'United Clean India Drive' from 11th Oct. '15 to 31st Oct. '15 are given in the enclosed annexure.

5.0 You are requested to plan immediately and take actions on the indicated lines so that the objectives of the campaign are achieved in terms of significant and sustainable improvements in Railway Stations and Trains as well as other Railway Establishments. Actions taken shall be in the form of report after each phase of the campaign/drive, to be sent to the EnHM Dte./Railway Board.

With best wishes,

Encl:- (I) List of Activities for the campaign
(II) List of Activities for the first theme based drive

Yours sincerely,



(A.K.Mital)

To,
General Managers of ZRs and PUs

Copy to:-
DG/RDSO, DG/NAIR, CAO/DMW/Patalla & CAO/RWP/Bela – for similar action on the above.

Annexure I to L. No.2015/EnHM/06/12, dt. 24.09.2015

Sub: Activities to be organised during the Swachh Bharat Abhiyan Year 1 – Intensive Campaign from 25.09.2015 to 11.10.2015:

1. Seminars/Workshops on the activities of 'Swachh Bharat Mission' organised by Railways for the last one year indicating achievements made so far and Road map to be participated by the Officers and Senior Supervisors, both at the Divisional and Zonal levels.
2. Launching of Special Cleanliness Drives by Charitable Institutions and Social Organisations at major Railway Stations.
3. Inspection of infrastructure on toilets in all category stations as well as Solid Waste Management in major stations to identify improvements to be made and initiate actions.
4. Administering 'Swachh Bharat Pledge' at Station/Depot level, right upto Zonal Railway headquarters in a spread out manner throughout the campaign period
5. Organising painting competitions and quizzes in Railway Schools & Colleges, Training Institutions as well as the offices to be participated by employees and children.
6. Organising Swachh Bharat Nukkad Nataks.
7. Drive for Registration into mygov.in.
8. Inauguration/commissioning of toilet facilities and Infrastructure for sanitation & Waste Management.
9. Organising 'Help Booths' for dealing with complaints related to cleanliness in trains as well as major stations.
10. Interaction with Print and Electronic Media on the achievements of 'Swachh Bharat Mission' by the Railways. Success stories of individuals/stations in IR on the "Swachh Bharat Mission" to be given wide publicity.
11. Award to Railway employees who performed outstandingly in 'Swachh Bharat Mission' during the last one year.
12. Conduct Walk-a-thon on cleanliness participated by the officers and employees at all levels at Divisional and Zonal Railway headquarters.
13. Display of hoardings and public announcements on 'Swachh Rail, Swachh Bharat'.
14. Creation of 'Swachh Rail, Swachh Bharat Mission' page in divisional and Zonal Railway websites and placing the report card on the achievements.
15. Nomination of Zonal Railway level Ambassadors for leading 'Swachh Rail, Swachh Bharat' campaign.

Annexure - II of letter No. 2015/EnHM/06/12

Sub: Activities for "Sardar Patel United Clean India Drive" from 11th October, 2015 to 31st October, 2015.

1. (i) Intensive Special Cleaning by mobilizing additional resources to be organized at a minimum of 10 Stations in each Division chosen according to the priority, done serially during the drive period..
(ii) All A1 & A category Stations to be owned by nominated officers of the Division who will lead this cleaning drive. The ownership should continue for the period after this drive also in order to sustain the improvements.
(iii) Drive timings at each Station to be chosen such that Passengers of some halting trains at the Station also see and carry home the message.
2. Setting up system for use of CCTVs to monitor cleanliness and putting into practice the same.
3. Anti-littering rule to be displayed prominently and enforced.
4. Special Awareness Campaign on proper use of bio-toilets by Passengers and prevention of misuse.
5. Proliferation of special efforts in coaching trains like provision of garbage bags, dustbins in sleeper coaches and action on cleanliness complaints sent through web-based SMS.
6. Augmentation of dustbins in the premises of A1 & A category Stations at suitable intervals so that accessibility is at 10 m for any Passenger.
7. Completion of ongoing works on sanitation improvement and face-lifting of Stations.
8. Printing of messages on cleanliness in Bed Roll packet covers and UTS/PRS tickets.

DM/150C
 gmmsd, rtd
 & other d
 24/9/15
 GDM
 Most Immediate

**BHARAT SARKAR / GOVERNMENT OF INDIA
 RAIL MANTRALAYA / MINISTRY OF RAILWAYS
 (RAILWAY BOARD)**

No.2015/EnHM/08/01

New Delhi dt. 23.09.2015
 24

To
 The General Managers
 All Zonal Railways

Sub: Participation of Charitable Institutions/Social Organizations In 'Swachh Rail, Swachh Bharat Abhyan'.

Ref. (i) Letter from Board (Member Mech.) dated 23.06.2015 to all GMs.
 (ii) Letter from Hon'ble MR dated 03.07.2015 to Charitable Institutions/Social Organizations. (Copy enclosed)


In response to Hon'ble MR's letter referred above, seeking participation of Charitable Institutions / Social Organizations to undertake Special Intensive Cleaning drives /campaigns, Sant Nirankari Charitable Foundation (SNCF), Delhi, one of the identified Institutions has come forward to take up periodical cleanliness drive and Awareness Campaign once in a month at 41 major Railway Stations in 14 Zonal Railways. They have proposed to launch this campaign from 2nd October, 2015 to coincide with the 2nd year beginning of 'Swachh Bharat Mission'. Railway-wise list of these 41 Stations along with the names of the nodal persons to coordinate the Campaign from SNCF is enclosed herewith.

You may please direct the concerned officers for coordinating with the local unit of SNCF to launch the 'Swachh Rail Swachh Bharat' campaign at identified Railway Stations of your ZR on 2nd October, 2015. The details of the programme thus organized may please be arranged to be reported to Railway Board through a report and photographs.

A copy of broad guidelines for such participation of Charitable Institutions / social organizations also enclosed which can be suitably modified by ZRs to suit the local requirements.

Encl.

- (1) Copy of letter in Ref. (ii)
- (2) List of 41 Stations, ZR Wise.
- (3) Copy of broad guidelines.


 24/09/15
 (K. Swaminathan)
 Advisor (EnHM), Railway Board
 Rly. No.43401, 23303401
 Email ID - swami.mon@nic.in

Copy to: MD/KRCL – SNCF has come forward to undertake periodical cleanliness drive and campaign in 4 stations of KRCL viz. Ratnagiri, Sawantwadi, Rajapur, Chiplun. Suitable action may please be arranged to be taken to organize the same in coordination with local SNCF authorities.

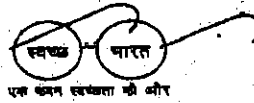
List of General Managers – Zonal Railway

1. General Manager, Northern Railway, Baroda House, New Delhi.
 2. General Manager, North Eastern Railway, Gorakhpur.
 3. General Manager, North Central Railway, Allahabad
 4. General Manager, North Frontier Railway, Guwahati
 5. General Manager, Eastern Railway, Kolkata,
 6. General Manager, South Eastern Railway, Garden Reach, Kolkata
 7. General Manager, East Coast Railway, Bhubaneswar,
 8. General Manager, East Central, Railway, Hajipur,
 9. General Manager, Southern Railway, Chennai
 10. General Manager, South Western Railway, Hubli,
 11. General Manager, South Central Railway, Secundrabad,
 12. General Manager, South East Central South Eastern, Bilaspur
 13. General Manager, Western South Eastern, Mumbai,
 14. General Manager, North West Railway, Jaipur,
 15. General Manager, West Central Railway, Jabalpur,
 16. General Manager, Central Railway, Mumbai
-

सुरेश प्रभु
SURESH PRABHU



सत्यमेव जयते



एक कदम स्वच्छता की ओर

01/01
रेल मंत्री
भारत सरकार, नई दिल्ली
MINISTER OF RAILWAYS
GOVERNMENT OF INDIA
NEW DELHI

03 JUL 2015

No.2015/EnHM/08/01

**Sub: Participation of Charitable Institutions/Social Organisations in
'Swachh Rail Swachh Bharat Abhyan'.**

Indian Railways is the world's third largest Railway network moving 21000 of passenger and freight trains every day. Its vast network is 66,000 route kms long and is serviced by more than 8,000 Railway stations. With such a massive scale of operation, it serves the country by crucial bridging of the resources towards needs and moving people, all at a very affordable cost, by remaining as the backbone of Indian economy. Indian Railways must grow from strength to strength for the nation to achieve the expected levels of growth.

The Railway Stations of IR are used by 2.3 crores of people everyday who belong to all classes of society and economic status. Keeping these Railway Stations clean for ever to serve the customers better is a daunting task before Indian Railways, particularly in the scenario of growing traffic and public expectations. Several new schemes have been launched by Indian Railways to meet this objective. However, the challenge remains as to how the users can support Railways in maintaining the upkeep and cleanliness of the stations.

Major changes in our society and behavioral pattern of public comes up only by involving religious and social institutions like yours which have wider appeal and volunteers' base. Contributions being made by your institution in bringing about societal changes in the country is substantial and much appreciated by all. Hence, it is our firm belief that the involvement of your institution on a continuing basis in our effort to keep the Railway stations clean will be a big booster for us.

The task before us is bigger in the case of more than 1,000 major stations of Indian Railways. We request you to be a partner with Indian Railways by adopting a few of these major stations nearby your area and associate in any suitable form convenient to you with Indian Railways including a periodical 'Shramdan' exercise with participation of volunteers from your institution as a part of the special intensive cleaning drives in these stations. General Managers of Zonal Railways have already

239, रेल मंत्रालय, रेल भवन, नई दिल्ली-110001
239, Ministry of Railways, Rail Bhawan, New Delhi-110001
Tel : 011 23281212 Fax : 011 23281212

C/F

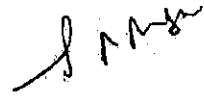
Continuation Sheet

been directed to contact you further to discuss about the scheme and solicit your valuable support in taking forward this campaign of 'Swachh Rail Swachh Bharat'. On getting the consent from you, we would like to arrange for a meeting of Railways with your authorities in order to detail the scheme of participation.

I look forward to your kind consent for this proposal to make this movement a big success.

With regards,

Yours sincerely,



(Suresh Prabhu)

Charitable Institutions/Social Organisations

Copy to:

General Managers/All Zonal Railways (for further action)

**This is in continuation of the letter No. 2015/EnHM/08/01
dt. 23.06.15 from Member Mechanical on this subject.**

List of Station

S.NO	RAILWAY	STATION	STATE	KHETRIYA SANCHALAK/SNCF	MOBILE NO.
		HAZRAT NIZAMUDDIN	DELHI	SH. SATYA MOHAN JI	9810255728
	NR	NEW DELHI	DELHI	SH. SATYA MOHAN JI	9810255728
2	NR	AMBALA CANTT	HARYANA	SH. GURMEET SINGH JI	9354472904
3	NR	BHODWAL MAZRI	HARYANA	SH. SUBHASH SALUJA JI	9466093737
4	NR	VARANASI	UTTAR PRADESH	SH. KASHI NATH JI	9453364493
5	NR	LUKHNOW CHAR BAGH	UTTAR PRADESH	SH. RAMESH CHANDER JI	9415483994
6	NR	DEHRADUN	UTTARAKHAND	SH. PATI RAM SUMAN JI	9219895589
7	NR	HARIDWAR	UTTARAKHAND	SH. SURESH KUMAR KANOJIA JI	9837373966
8	NR	GWALIOR	MADHYA PRADESH	SH. PUSHINDER OBEROI JI	9411205031
	NCR	AGRA CANTT	UTTAR PRADESH	SH. MAHESH CHAUHAN JI	9412560319
10	NCR	ALLAHABAD	UTTAR PRADESH	SH. R. L. BHATIA JI	9389172232
11	NCR	KANPUR CENTRAL	UTTAR PRADESH	SH. RAMESH CHANDER JI JI	9415483994
12	NCR	MATHURA	UTTAR PRADESH	SH. AJAY YADAV JI	9219538545
13	NCR	LUCKNOW JN.	UTTAR PRADESH	SH. RAMESH CHANDER JI	9415483994
	NER	AJMER	RAJASTHAN	SH. JAI PRAKASH TOMAR JI	9413134828
	NWR	JAIPUR	RAJASTHAN	SH. GANPAT RAI JI	9252164404
16	NWR	UDAIPUR CITY	RAJASTHAN	SH. JAI PRAKASH TOMAR JI	9413134828
17	NWR	BHOPAL	MADHYA PRADESH	SH. RAMESH GUPTA JI	9300123108
	WCR	JABALPUR	MADHYA PRADESH	SH. RAMESH GUPTA JI	9300123108
19	WCR	KOTA	RAJASTHAN	SH. JAI PRAKASH TOMAR JI	9413134828
20	WCR	AHMADABAD JN BG & MG	GUJARAT	SH. RAM SHARAN JI	9724359349
	WR	VADODARA JN BG	GUJARAT	SH. SUNDERJIT SINGH JI	9427929875
22	WR	SURAT	GUJARAT	SH. SALAISH SOLANKI JI	9327986727
23	WR	INDORE	MADHYA PRADESH	SH. HARI DASS JI	9826066521
24	WR	MUMBAI CENTRAL MAIN	MAHARASHTRA	SH. BABU BHAI JI	9819439610
25	WR	CHHATRAPATI SHIVAJI TERMINUS, KOHLAPUR	MAHARASHTRA	SH. SHAHJI PATIL JI	9373727787
	CR	NAGPUR	MAHARASHTRA	SH. ROSHAN LAL JI	9822931354
27	CR	PUNE	MAHARASHTRA	SH. K. L. ADWANI JI	9422082209
28	CR	DADAR	MAHARASHTRA	SH. SHANKAR SONAVANE JI	9821526929
29	CR	PATNA	BIHAR	SH. NAVAL KISHORE JI	9334339627
	ECR	DHANBAD	JHARKHAND	SH. NARAIN RAM JI	9386861758
31	ECR	VISAKHAPATNAM	ANDHRA PRADESH	SH. D. A. R. RAJU JI	9849645072
	ECOR	BHUBANESHWAR	ORISSA	SH. RAM CHAND SAHU JI	9437055589
33	ECOR	TATANAGAR	JHARKHAND	SH. RAJ KUMAR KIRAR JI	9431534207
	SER	ERNAKULAM JN	KERALA	SH. MANOHAR SHAH JI	9972018055
	SR	CHENNAI CENTRAL	TAMIL NADU	SH. MANOHAR SHAH JI	9972018055
36	SR	HYDERABAD	ANDHRA PRADESH	SH. RAKESH PAL JI	9848024782
	SCR	SECUNDRABAD	ANDHRA PRADESH	SH. RAKESH PAL JI	9848024782
38	SCR	RAIPUR	CHATTISGARH	SH. SUBHASH BHATIA JI	9826159272
	SECR	BANGALORE CITY	KARNATAKA	SH. MANOHAR SHAH JI	9972018055
	SWR	RATNAGIRI	MAHARASHTRA	SH. UMESH DINAKAR BHAGDE JI	9421796043
	Konkan	SWANT WADI	MAHARASHTRA	SH. PARKASH RASAL JI	9421143662
*42	Konkan	RAJAPUR	MAHARASHTRA	SH. DATA RAJ JI	8983451910
*43	Konkan	CHIPLUN	MAHARASHTRA	SH. PRAVEEN PATIL JI	9552737060
44	Konkan			SH. SATYA MOHAN JI	9810255728
45	NR	DELHI	DELHI		

NOTE:- Person mentioned at S. No. 41 is Shikshak and Persons mentioned at S. No. 42 and 43 are Sanchalaks

**Sub:- 'Swachh Rail Swachh Bharat' Abhiyan by Charitable/Social Institutions-
Broad guidelines for associating the Charitable/Social Institutions in
cleaning campaign**

1. The cleanliness and awareness campaign for a station shall be done once in a month on a nominated day as mutually agreed between Railway and the Institution.
2. The focus shall be on intensive cleaning of areas chosen and simultaneous awareness campaign to the Rail users on cleanliness.
3. Appropriate and impacting Slogans for the campaign can be developed by Railways as well as the Charitable Institution which should be approved by Railways in advance. Handheld placards and small banners on these can be displayed by the volunteers or planted at appropriate prominent locations.
4. Period of Shramdan and campaign can be for about 4 hours depending upon strength of volunteers and the areas to be cleaned.
5. One room and toilet facility may be made available for the volunteers of the Institution for use on the day of Abhiyan.
6. Tea/snacks and water may be arranged by Railways for the volunteers.
7. Railway shall arrange for the still and video photography of the campaign for record purpose and Public Information later through Media. These photographs/videos can be shared with the Institution also.
8. Volunteers of the institutions can wear a uniform to signify their group. It can be a T-shirt of the choice of the institution. They may have their Identity cards also.
9. Railways can provide standard Caps with printing of 'Swachh Rail Swachh Bharat Abhiyan' on it to the volunteers along with a suitable volunteer badge. Same Cap can be worn by Railway men who are assigned with the cleaning task on that day.
10. A few banners of appropriate number, size and content as approved by DRM showing the name of the Institution providing the Safai Abhiyan Services can be permitted.
11. Railway may provide cleaning implements and consumables. If the Institution comes forward to arrange the cleaning implements and consumables, same may be permitted.

12. The scheme of cleaning will be decided by Railway authorities in consultation with the Institution and conveyed to the coordinators of the Institution in advance.
13. There shall be no sloganeering by the volunteers during the campaign.
14. Railway shall nominate an officer and adequate number of supervisors for coordination during the campaign time at the station. Institution will nominate coordinators to be assigned to each team of volunteers for dissemination of information and directions during the Abhiyan day.
15. It is desirable to have the coordinators, one from railway and one from the Institution side for a group of 25-30 volunteers to move together around and oversee the Safai Abhiyan of their group. Each such group can be subdivided suitably and move about systematically so that crowding is carefully avoided at any location.
16. The team of volunteers should be adequately briefed about the Do's and Don'ts during the campaign so as to avoid any inconvenience to the passengers as well as Railway operation.
17. Communication through Walkie-Talkie sets can be made available between the Railway coordinators and the Nodal Officers so as to conduct the Abhiyan smoothly.
18. Railway security organisation should be suitably briefed and involved in the final briefing session on the Safai Abhiyan. They should be present in adequate strengths during the Safai Abhiyan.
19. CCTV monitoring should be done on the Abhiyan for course correction and improving the effectiveness.
20. Regular machinery available for station cleaning must be engaged actively in their work independently as per their programme, but without interfering with the Swachh Rail Abhiyan by the volunteers.
21. All the efforts should be made to make significant improvement in the cleanliness of the passenger interface areas of the station all round.
22. Railway may provide facilitation centre as well as parking arrangements for the volunteers at the station on the day of the Abhiyan for smooth management.
23. Railway shall also take action to repair potholes, manholes, flooring, patch painting etc. as required for meaningful face lifting of the Railway Stations, along with such intensive cleaning drives.
