

# **SOUTH WESTERN RWAY**

## **CORRIGENDUM-1 TO EXPRESSION OF INTEREST**

### **EMPANELMENT OF ADVERTISING AGENCIES FOR SWR FOR A PERIOD OF 02 YEARS 2024-26.**

#### **NOTICE NO.PRB/Empanelment of Advt.Agencies/2024/24.**

<b>Tender Schedule Clause</b>	<b>Existing</b>	<b>Revised</b>
2.2	it is enormously mentioned as <b>2020-21</b> i.e., in the last financial year i.e., 2020-21.	In the last financial year <b>2022-23</b> .
5.2	Annexure-E(i) & E(ii) – <b>are not attached</b>	Annexure-E(i) & E(ii) <b>are now attached.</b>

**(Dr. Manjunath Kanamadi)**  
**Chief Public Relations Officer**  
**South Western Railway, Hubballi**

<b>SL.No</b>	<b>Description</b>	<b>Rate per unit (in Rs.) (Incl. of GST)</b>	<b>Qty</b>	<b>Amount (in Rs.) (Incl. of GST)</b>
1	Designing of Wall calendar for SWR		1 No. (Size 20 x 30) in inches	
2	Broucher (Eng, Hin & Kan language)		500 Nos. (Size A4)	
3	Designing & printing of booklets (Rate should be quoted as per page of digital printing, 4 colour)		50 Nos. (Size A4)	
4	Designing & printing of Monthly magazine (Rate should be quoted per page)		150 Nos. (Size A4)	
5	Back drop (Rate should be quoted per sft) Flex Design		1 No (Size 20 x 8) in feet	
	Back drop (Rate should be quoted per sft) Flex Design		1 No (Size 20 x 12) in feet	
	Back drop (Rate should be quoted per sft) Flex Design		1 No (Size 20 x 30) in feet	
6	Back drop (Rate should be quoted per sft) Flex Printing		1 No (Size 20 x 8) in feet	
	Back drop (Rate should be quoted per sft) Flex Printing		1 No (Size 20 x 12) in feet	
	Back drop (Rate should be quoted per sft) Flex Printing		1 No (Size 20 x 30) in feet	
7	Back drop (Rate should be quoted per sft) Flex Fabric Design		1 No (Size 20 x 8) in feet	
	Back drop (Rate should be quoted per sft) Flex Fabric Design		1 No (Size 20 x 12) in feet	
	Back drop (Rate should be quoted per sft) Flex Fabric Design		1 No (Size 20 x 30) in feet	
8	Back drop (Rate should be quoted per sft) Flex Fabric Printing		1 No (Size 20 x 8) in feet	
	Back drop (Rate should be quoted per sft) Flex Fabric Printing		1 No (Size 20 x 12) in feet	
	Back drop (Rate should be quoted per sft) Flex Fabric Printing		1 No (Size 20 x 30) in feet	

9	Banners (Rate should be quoted per sft) separately Flex Design		1 No. (Size 8 x 4) in feet	
	Banners (Rate should be quoted per sft) separately Flex Design		1 No. (Size 5 x 3) in feet	
10	Banners (Rate should be quoted per sft) separately Flex Printing		1 No. (Size 8 x 4) in feet	
	Banners (Rate should be quoted per sft) separately Flex Printing		1 No. (Size 5 x 3) in feet	
11	Banners (Rate should be quoted per sft) separately Fabric Design		1 No. (Size 8 x 4) in feet	
	Banners (Rate should be quoted per sft) separately Fabric Design		1 No. (Size 5 x 3) in feet	
12	Banners (Rate should be quoted per sft) separately Fabric Printing		1 No. (Size 8 x 4) in feet	
	Banners (Rate should be quoted per sft) separately Fabric Printing		1 No. (Size 5 x 3) in feet	
13	Pamphlets (colour, 90GSM) Rate should be quoted per page		A4 Size (1000 Nos.)	
	Pamphlets (colour, 90GSM) Rate should be quoted per page		A5 Size (1000 nos.)	
14	Sticker (colour, 180 GSM)		A4 Size(1000 nos.)	
	Sticker (colour, 180 GSM)		A2 Size (1000 Nos.)	
15	Designing & Printing of posters 20 x30 in inches, 170 Gsm		Size 20 x30 in inches (1000 Nos.)	
16	Standee (Rollup Standee)		1 No. (Size 3 x 6) in feet	
	Standee (Rollup Standee)		1 No. (Size 4 x 8) in feet	
17	Standee (Selfie Standee)		1 No. (Size 3 x 6) in feet	
	Standee (Selfie Standee)		1 No. (Size 4 x 8) in feet	
18	Invitation card with envelope		500 Nos. (Size 5 x 7) in inches	
19	Press kit (Folder, Pen & Pencil, note pad)		Size A4 (500 Nos)	
20	Table Calendar ( Size 9 x 7 ) in inches		1500 Nos.	

**VIDEOGRAPHY/PHOTOGRAPHIC & PHOTO PRINTS JOBS DETAILED DIGITAL HD  
VIDEOGRAPHY/PHOTOGRAPHY COVERAGE**

SL. No	Description	Coverage hours/shift	Rate per unit (in Rs.) Incl. of GST
1	Digital HD videography coverage various Railway functions and Railway theme with video editing/mixing/sound dubbing and make a one master original coverage data on DVD, two edited DVD and one edited brief coverage video clip on MP4 format for social media	04 hrs	
		08 hrs	
		12 hrs	
		24 hrs	
2	Digital photography coverage various Railway functions and Railway theme and make a one master original photography coverage data on DVD for South Western Railway digital photo library.	04 hrs	
		08 hrs	
		12 hrs	
		24 hrs	
3	Live streaming of Railway functions	04 hrs	
		08 hrs	
		12 hrs	
		24hrs	

**PHOTOGRAPHIC & PHOTO PRINTS JOB DETAILS**

S.No	Description	Size (in inches)	Rate per unit (in Rs.) Incl. of GST	Photo frame with wooden frame & glass mounted rates.
1	Photo printing & photo frame works, various sizes.	PC		
		4 x 6		
		5 x 7		
		6 x 8		
		8 x 10		
		8 x 12		
		10 x 12		
		12 x 24		
		16 x 20		
		20 x 24		
		20 x 30		
		30 x 40		
40 x 50				

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